

Roman Robert Ionica

Frontend Developer | Cluj-Napoca, Romania

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Frontend Developer with 4+ years of experience building responsive, high-performance web applications using React, JavaScript, and modern CSS tooling. Proven track record delivering production interfaces for SaaS platforms, client storefronts, and interactive data-driven applications. Experienced working in cross-functional teams with CMS integrations and design-to-code workflows.

Experience

Carmatik – Remote March 2025 – Present

Frontend Developer

- Develop and maintain 10+ car-dealership storefronts on a Java/JSP backend – both custom designs and configurable base templates (home, PLP, PDP, contact, buyback, lead capture).
- Built a multi-step B2C insurance module on carmatik.ro – a 5-step flow with PF/PJ logic, multi-provider offer comparison, and Netopia checkout, plus frontend integration of ANAF lookup and OCR. Architected the input components for reuse across the storefront and insurance backoffice without a rewrite.
- Delivered the full frontend of live client platforms from design – floautolease.ro (filterable inventory, interactive leasing/credit simulator, multi-file upload, payment-backed conversion flows) and autostark.ro.
- Grew delivery throughput ~60% (normalized per working day) as work shifted toward higher-complexity, higher-priority features.
- Root-caused production issues across live storefronts, including an iOS Safari memory-overflow crash on image-heavy galleries; ongoing performance and CMS/API integration work.
- Participate in two-way code reviews; design and translate specs in Figma into responsive interfaces (HTML, CSS, PostCSS, vanilla JS).
- Prototyped an AI chat assistant (natural-language dealership queries → Chart.js visualizations, persistent history) and an interactive 3D car-detail page during company hackathons.

Urbanlab – Remote March 2024 – March 2025

Frontend Developer (NGO)

- Built an interactive heritage map experience for urbanlab.ro using Webflow and custom code, covering 4 cities in the Jiu Valley (Uricani, Lupeni, Vulcan/Aninoasa, Petroșani) with heritage buildings mapped across SVG-based city maps.
- Implemented relative-positioned map pins driven by Webflow CMS collections, allowing editors to add new buildings and cities without developer involvement.
- Created detail pages for each heritage building featuring Google Model Viewer for interactive 3D model rendering, historical context, and imagery.
- Designed a scroll-driven narrative flow that guides users through the valley’s heritage story, city by city, combining editorial content with the interactive map experience.
- Handled all frontend development and CMS architecture end-to-end.

Various Clients – Remote May 2022 – March 2025

Freelance Frontend Developer

- Delivered end-to-end web projects for multiple clients across healthcare, wellness, and other industries using Webflow, HTML, CSS, and JavaScript.
- Subcontracted for Simplify Creative Agency building hand-coded sales funnels and landing pages optimized for lead conversion.
- Built CMS-driven websites with dynamic pages, e-commerce, booking integrations, blogs, and lead capture forms.
- Collaborated remotely with designers and marketing teams, translating brand identities into responsive, performant interfaces.

Skills

- Languages & Frameworks** : JavaScript (ES6+), React, HTML5, CSS3, SCSS, PostCSS, JSP
- Tools & Workflow** : Git, Jenkins, Figma, Webflow, Responsive Design, Code Review
- Concepts** : Component Architecture, CMS Integration, SEO Optimization, Cross-Browser Compatibility, Agile/Scrum

Education & Certifications

Self-taught developer — 4+ years hands-on production experience, plus:

- JavaScript, Udemy / Jonas Schmedtmann (2023)
- Meta JavaScript Developer, Coursera (2023)
- Webflow Expert Certification (2024)

Languages

- English** : Professional Working Proficiency
- Romanian** : Native
- Hungarian** : Conversational